

Dr. Sandra Obradović

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Academic Appointments

- 2020-** Lecturer, School of Psychology and Counselling, The Open University
- 2019-** Associate Researcher, Electoral Psychology Observatory
- 2018-2020** LSE Fellow, Department of Psychological and Behavioural Science, London School of Economics and Political Science

Education

- 2014-2018** PhD in Social Psychology
London School of Economics and Political Science, UK.
- 2013-2014** MSc in Social and Cultural Psychology
Distinction
London School of Economics and Political Science, UK
- 2011-2013** BA Sociology
University of California, Los Angeles (UCLA), California, USA.
School of Letters and Science

Key Areas of Expertise

Research expertise: Social identity and Intergroup relations; Representations of History and Nationalism in post-conflict societies; Meta-perceptions and politics, Political discourse and social change, Recognition and Misrecognition.

Methodology: Qualitative methods, combined qualitative-quantitative text analysis, Mixed methods research, Discourse analysis, Thematic analysis, Questionnaire methodology with correlational design, conditional process analysis.

Scientific Software: Alceste, NVivo, SPSS, PROCESS-macro, R (Basic), QDA Miner, Qualtrics.

Grants and Awards

- Countering oppositional political extremism through attuned dialogue: Track, Attune, Limit (OPPATTUNE), European Commission Horizon Europe (**Co-I: €3.1M**), 2023-2026.
- Research Wales Innovation Grant (Higher Education Funding Council for Wales; **CO-I; £10,000**)
- BPS Social Psychology Section Pump Priming Scheme (**CO-I; £492.80**)
- Research Grant (**£1500**), London School of Economics, UK
- Collaborative Research Grant (**PI; €4480**), European Association of Social Psychology (2020)
- TLC Research Fellowship Grant (**£1700**), London School of Economics and Political Science (2019)
- Excellence in Education Award, London School of Economics and Political Science, UK (2019)
- Training Bursary (**£700**), Economic and Social Research Council, UK Research
- Research Grant (**£5 141**), London School of Economics, UK
- LSE Postgraduate Travel Award (**£363**), awarded in February 2018 to attend the BPS conference in Nottingham, UK
- LSE Postgraduate Travel Award (**£333**), awarded in June 2017 to attend the ISTP conference in Tokyo, Japan
- LSE Teaching Award, Highly Commended Class Teacher, London School of Economics and Political Science (2017)
- LSE Postgraduate Travel Award (**£667**), awarded in October 2016 to attend the AME conference in Boston, USA
- ECRP Political Psychology Travel Grant (**£160**), awarded in July 2016 to attend the ISPP Summer School and Conference, Warsaw, Poland
- Department of Psychological and Behavioural Science Research Training Support Grant, (**£250**), awarded in June 2016 to attend the ISPP Summer School and Conference in Warsaw, Poland
- LSE Teaching Award, London School of Economics and Political Science (2016)
- Niels Bohr Invited Speaker Travel Grant (**£300**) awarded in February 2016 to attend the 2016 Niels Bohr Lectures in Cultural Psychology, in Aalborg, Denmark
- COST Trainee Grant (**£450**), awarded in August 2015 to attend the COST IS1205 Summer School in Split, Croatia
- LSE PhD Scholarship, Department of Social Psychology, London School of Economics and Political Science, 2014-2018 (**£72 000**)
- Hilde T. Himmelweit Prize for Highest MSc Grade, London School of Economics and Political Science (2014)

Policy and Consulting Experience

- Qualitative Expert**, Analyzing the electoral experience of first-time voters in Zambia, Westminster Foundation for Democracy 2023-
- Junior Expert**, Research services on issues pertaining to EU citizenship rights and democracy, DG JUST – European Commission 2022-
- Junior Expert**, The Big Conversation Pilot, The British Council 2020-2021
- Qualitative Research Expert**, The Social Innovation Partnership 2020-2021

Publications

Peer Reviewed Publications

McGovern, P., Bauer, M., **Obradović, S** (2023). In search of a Tawney Moment: income inequality, financial crisis and the mass media in the UK and the USA. *The Sociological Review*.

Amer, A. & **Obradović, S** (2022). Recognising recognition: Self-other dynamics in everyday encounters and experiences. *Journal for the Theory of Social Behaviour*.

Obradović, S. & Draper, H. (2022). Dialogue with difference: Meta-representations in political dialogue and their role in constructing the ‘other’. *Journal of Social and Political Psychology*.

Sanders, J., Tosi, A., **Obradović, S.**, Miligi, I., & Delaney, L. (2021). Lessons from lockdown: Media discourse on the role of behavioural science in the UK COVID-19 response. *Frontiers in Psychology*.

Obradović, S. & Bowe, M. (2020) The nation in context: How intergroup relations shape the discursive construction of identity continuity and discontinuity. *British Journal of Social Psychology*.

Obradović, S., Power, S.& Sheehy-Skeffington, J. (2020). Understanding the psychological appeal of populism. *Current Opinion in Psychology*.

Obradović, S. & Sheehy-Skeffington, J. (2020). Power, identity, and belonging: A mixed-methods study of the processes shaping perceptions of EU integration in a prospective member state. *European Journal of Social Psychology*, 50, pp. 1425-1442.

Obradović, S. (2019). Publication pressures create knowledge silos. *Nature Human Behaviour*, 3(10), 1028-1028.

de Saint-Laurent, C., & **Obradović, S.** (2019). Uses of the Past: History as a Resource for the Present. *Integrative Psychological and Behavioural Science*, 1-13.

Obradović, S. & Howarth, C. (2018). The Power of Politics: How political leaders in Serbia discursively manage identity continuity and political change to shape the future of a nation. *European Journal of Social Psychology*, 48: o25-o35.

Obradović, S. (2018). Who are we and where are we going: From past myths to present politics. *Integrative Psychological and Behavioural Science*, 53(1), 57-75.

Obradović, S. (2017). Whose memory and why: A Commentary on the role of power and the construction of memory. *Culture & Psychology*, 23(2), pp.208-216.

Obradović, S. (2016). Don't Forget to Remember: Collective Memory of the Yugoslav Wars in Present-Day Serbia. *Peace and Conflict: Journal of Peace Psychology*, 22(1), pp.12-18.

Published Research Report

Bruter, M., Harrison, S., **Obradović, S.**, and Vives E. (2021). *The Big Conversation Research Pilot*. London: The British Council.

Bruter, M., Harrison, S., **Obradović, S.**, and Vives E. (2021). *The Big Conversation: Climate Change*. London: The British Council.

Peer-Reviewed Book Chapters

Bauer, M.W., McGovern, P. & **Obradović, S.** (2022). *Issue Attention to 'Income Inequality in UK and US Print Media, 1990-2015*. In Schifferes S & S Knowles (Eds) (2021) *Media and Economic Inequality*. London: Routledge.

Obradović, S. (2021). Myths. In Glaveanu, V. (Ed.) *The Palgrave Encyclopedia of the Possible* (pp.141-145). Springer.

Obradović, S. (2018). Creating integration. A case study from Serbia and the EU. In C. de Saint-Laurent, S. Obradović, & K. Carriere (Eds.), *Imagining collective futures. Perspectives from social, cultural and political psychology*. London: Palgrave Macmillan.

Obradović, S. (2018). Ideology and Actualized Democracy: Allies or Enemies? In Wagoner, B., Brescó, I., & Glaveanu, V. (Eds.) *The Psychology of Democracy and Dictatorship: A volume in the series Niels Bohr Professorship Lectures in Cultural Psychology*, pp.161-176.

Obradović, S. & Howarth, C. (2016). Everyday Reconciliation. In Howarth, C. & Andreouli, E. (Eds.) *The Social Psychology of Everyday Politics*, pp. 131-145.

Obradović, S. & Howarth, C. (2017). Social Representations. In Turner, B. (Ed.) *The*

Encyclopedia of Social Theory. Wiley-Blackwell.

Books

de Saint-Laurent, C., **Obradović, S.**, & Carriere, K. R. (Eds.). (2018). *Imagining collective futures: Perspectives from social, cultural and political psychology*. Springer.

Invited Talks

Invited Speaker , The Political Positions Between Us: Can Psychology Depolarise the Public, event at Royal Society of Edinburgh, Scotland	October	2022
Invited Speaker , European Centre for Populism Studies – Youth Seminar, Brussels	April	2022
Invited Speaker , Wohl/Tabri Research Lab, Carleton University, Canada	November	2021
Invited Speaker , Panel: Electoral Hostility: Threats to the sanctity of elections? LSE Events	February	2021
Invited Speaker , Institute for Income Inequality, LSE	February	2020
Invited Speaker , Academic workshop for launch of Electoral Psychology Observatory, LSE	February	2020
Invited Speaker , Institute for Interdisciplinary Research on Conflict & Violence (IKG), Bielefeld University, Germany	October	2019
Invited Speaker , UCL-OICD Workshop on Peace and Cohesion through Identity, University College London (UCL)	May	2019
Political Cognition Seminar , Psychology and Applied Language Sciences, University College London (UCL)	May	2019
Political Behaviour Seminar , Department of Government, LSE	May	2018

Teaching Experience

Module Lead chair , School of Psychology and Counselling, The Open University, Milton Keynes, UK	2022-
<ul style="list-style-type: none">• <i>Conversion MSc in Psychology (MSc core course)</i>	
Module Production , School of Psychology and Counselling, The Open University, Milton Keynes, UK	2020-2022
<ul style="list-style-type: none">• <i>Conversion MSc in Psychology (MSc core course)</i><ul style="list-style-type: none">○ <i>Developing qualitative research methods textbook chapter and virtual-learning environment content (and activities)</i>	

Course Instructor, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2019-Ongoing

- *Statistics and Research Methods for Psychological and Behavioural Science (Undergraduate course)*
 - *Teaching Qualitative Research Methods including data collection (interviews, focus groups) and data analysis (thematic analysis)*

Research Topic Expert, Department of Psychology and Language Sciences, University College London, London, UK 2019-Ongoing

- *Advising MSc students conducting qualitative dissertations as part of PsychUP for Wellbeing research group*

Course Convener, Department of Psychology and Language Sciences, University College London, London, UK 2019

- *Qualitative Data Analysis (MSc core course)*
 - *Taught thematic analysis and assessed TA course work*

Course Instructor & Seminar Leader, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2018-2020

- *Contemporary Social and Cultural Psychology (MSc core course)*
- *Social Psychology of Communication (MSc core course)*
- *Fundamental Methods (MSc core course)*
 - *Taught qualitative research methods*
- *Political Psychology (MSc elective)*

Research Supervisor, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2018-2020

- Supervised multiple MSc level dissertations including qualitative, quantitative and mixed-methods projects

Relevant qualifications:

2017 Postgraduate Certificate in Higher Education (PGCertHE) – Full Fellowship Level, Higher Education Academy

2016 Postgraduate Certificate in Higher Education (PGCertHE) – Associate Level, Higher Education Academy

- Obradović, S.,** Martinez N., Bode, S., Dhanda, N., Ntontis, E., & Bowe, M. (2023). Death, mourning and orienting to the future: (re)defining the British national character during Queen Elizabeth II's funeral. Paper accepted for the *5th UK Political Psychology Association Conference*, Online.
- Obradović, S.** (2018). 'We can never be like the Germans': Recognition and identity in the context of superordinate membership. Paper presented at the *Annual Conference of the British Psychology Society: Social Psychology Section*, Newcastle, United Kingdom.
- Obradović, S.** (2018). Politics of recognition: Meta-representations, power and superordinate identification. Paper presented at the *Annual Conference of the British Psychology Society*, Nottingham, United Kingdom.
- Obradović, S.** (2017). Self and Other: National identity, recognition and supranational belonging. Paper presented at the *7th General meeting on Current Trends in Psychology*, Novi Sad, Serbia.
- Obradović, S.** (2017). We just want a normal Serbia: Past myths and present politics. Paper presented at the *17th Biennial Conference of the International Society of Theoretical Psychology*, Tokyo, Japan.
- Obradović, S.** (2017). Political attitudes towards EU integration in Serbia: The importance of power, recognition and perceived compatibility. Paper presented at the *18th General meeting of the European Association of Social Psychology*, Granada, Spain.
- Obradović, S.** (2017). The Nation within Europe: Identity, Belonging, and the importance of the 'Other'. Paper presented at the *27th Annual Conference of the Association for the Study of Ethnicity and Nationalism*, London, UK.
- Obradović, S.** (2016). When civic (dis)engagement means civic solidarity: the case of Serbia. Paper presented at the *42nd Annual Conference of the Association for Moral Education*, Cambridge: MA, USA.
- Obradović, S.** (2016). Identity troubles: The case of Serbia's EU integration process. Paper presented at the *International Society of Political Psychology, South-Eastern Europe Mini Conference*, Novi Sad, Serbia.
- Obradović, S.** (2016). Power and Politics: The dialogical nature of political speech. Paper presented at the *9th International Conference on the Dialogical Self*, Lublin, Poland.
- Obradović, S.** (2016). Negotiating a place in the EU: Lay discourses on EU integration, history and identity in Serbia. Paper presented at the *39th Annual Conference of the International Society of Political Psychology*, Warsaw, Poland.
- Obradović, S.** (2016). Actualized Democracy and Ideology: How they help and hinder one another. Commentary at the *4th Annual Niels Bohr Lecture Series*, Aalborg, Denmark.
- Obradović, S. & Howarth, C.** (2015). In dialogue with an 'Other': Shaping national identity, history and the future through political discourse. Paper presented at the *16th Biennial Meeting of the International Society of Theoretical Psychology*, Coventry, UK.

Obradović, S., Howarth, C. & Jovchelovitch, S. (2015). Changing the past to create the present: 25 years of political discourse in Serbia. Paper presented at the *COST Action IS1205 Conference*, Pecs, Hungary.

Languages

- English (Fluent)
- Serbian (Native)
- Swedish (Native)

References

Available upon request.