

Dr. Sandra Obradović

School of Psychology and Counselling,
The Open University, Milton Keynes, UK.

Email: Sandra.obradovic@open.ac.uk

Phone: +447543140759

Academic Appointments

- 2023-** **Senior Lecturer**, School of Psychology and Counselling, The Open University
- 2020-2023** **Lecturer**, School of Psychology and Counselling, The Open University
- 2019-** **Associate Researcher**, Electoral Psychology Observatory
- 2018-2020** **LSE Fellow**, Department of Psychological and Behavioural Science, London School of Economics and Political Science

Education

- 2014-2018** **PhD in Social Psychology**
London School of Economics and Political Science, UK.
- 2013-2014** **MSc in Social and Cultural Psychology**
Distinction
London School of Economics and Political Science, UK
- 2011-2013** **BA Sociology**
University of California, Los Angeles (UCLA), California, USA.
School of Letters and Science

Key Areas of Expertise

Research expertise: Social identity and Intergroup relations; Representations of History and Nationalism in post-conflict societies; Meta-perceptions and politics, Political discourse and social change, Recognition and Misrecognition.

Methodology: Qualitative methods, combined qualitative-quantitative text analysis, Mixed methods research, Discourse analysis, Thematic analysis, Questionnaire methodology with correlational design, conditional process analysis.

Scientific Software: Alceste, NVivo, SPSS, PROCESS-macro, R (Basic), QDA Miner, Qualtrics.

Grants and Awards

- Promoting better political dialogue and electoral engagement through argumentation technologies. Open Societal Challenges (**PI: £35, 105**)
- Active citizens-in-the-making. Open Societal Challenges (**Co-I: £36, 536**)
- Countering oppositional political extremism through attuned dialogue: Track, Attune, Limit (OPPATTUNE), European Commission Horizon Europe (**Co-I: €3.1M**), 2023-2026.
- Research Wales Innovation Grant (Higher Education Funding Council for Wales; **CO-I; £10,000**)
- BPS Social Psychology Section Pump Priming Scheme (**CO-I; £492.80**)
- Research Grant (**£1500**), London School of Economics, UK
- Collaborative Research Grant (**PI; €4480**), European Association of Social Psychology (2020)
- TLC Research Fellowship Grant (**£1700**), London School of Economics and Political Science (2019)
- Excellence in Education Award, London School of Economics and Political Science, UK (2019)
- Training Bursary (**£700**), Economic and Social Research Council, UK Research
- Research Grant (**£5 141**), London School of Economics, UK
- LSE Postgraduate Travel Award (**£363**), awarded in February 2018 to attend the BPS conference in Nottingham, UK
- LSE Postgraduate Travel Award (**£333**), awarded in June 2017 to attend the ISTP conference in Tokyo, Japan
- LSE Teaching Award, Highly Commended Class Teacher, London School of Economics and Political Science (2017)
- LSE Postgraduate Travel Award (**£667**), awarded in October 2016 to attend the AME conference in Boston, USA
- ECRP Political Psychology Travel Grant (**£160**), awarded in July 2016 to attend the ISPP Summer School and Conference, Warsaw, Poland
- Department of Psychological and Behavioural Science Research Training Support Grant, (**£250**), awarded in June 2016 to attend the ISPP Summer School and Conference in Warsaw, Poland
- LSE Teaching Award, London School of Economics and Political Science (2016)
- Niels Bohr Invited Speaker Travel Grant (**£300**) awarded in February 2016 to attend the 2016 Niels Bohr Lectures in Cultural Psychology, in Aalborg, Denmark
- COST Trainee Grant (**£450**), awarded in August 2015 to attend the COST IS1205 Summer School in Split, Croatia
- LSE PhD Scholarship, Department of Social Psychology, London School of Economics and Political Science, 2014-2018 (**£72 000**)

- Hilde T. Himmelweit Prize for Highest MSc Grade, London School of Economics and Political Science (2014)

Policy and Consulting Experience

Qualitative Expert , Analyzing the electoral experience of first-time voters in Zambia, Westminster Foundation for Democracy	2023-
Junior Expert , Research services on issues pertaining to EU citizenship rights and democracy, DG JUST – European Commission	2022-
Junior Expert , The Big Conversation Pilot, The British Council	2020-2021
Qualitative Research Expert , The Social Innovation Partnership	2020-2021

Publications

Peer Reviewed Publications

McGovern, P., **Obradović, S.**, & Bauer, M. W. (2023). In search of a Tawney Moment: Income inequality, financial crisis and the mass media in the UK and the USA. *The Sociological Review*, 71(5), 1213–1233.

Amer, A. & **Obradović, S** (2022). Recognising recognition: Self-other dynamics in everyday encounters and experiences. *Journal for the Theory of Social Behaviour*.

Obradović, S. & Draper, H. (2022). Dialogue with difference: Meta-representations in political dialogue and their role in constructing the ‘other’. *Journal of Social and Political Psychology*.

Sanders, J., Tosi, A., **Obradović, S.**, Miligi, I., & Delaney, L. (2021). Lessons from lockdown: Media discourse on the role of behavioural science in the UK COVID-19 response. *Frontiers in Psychology*.

Obradović, S. & Bowe, M. (2020) The nation in context: How intergroup relations shape the discursive construction of identity continuity and discontinuity. *British Journal of Social Psychology*.

Obradović, S., Power, S.& Sheehy-Skeffington, J. (2020). Understanding the psychological appeal of populism. *Current Opinion in Psychology*.

Obradović, S. & Sheehy-Skeffington, J. (2020). Power, identity, and belonging: A mixed-methods study of the processes shaping perceptions of EU integration in a prospective member state. *European Journal of Social Psychology*, 50, pp. 1425-1442.

Obradović, S. (2019). Publication pressures create knowledge silos. *Nature Human Behaviour*, 3(10), 1028-1028.

de Saint-Laurent, C., & **Obradović, S.** (2019). Uses of the Past: History as a Resource for the Present. *Integrative Psychological and Behavioural Science*, 1-13.

Obradović, S. & Howarth, C. (2018). The Power of Politics: How political leaders in Serbia discursively manage identity continuity and political change to shape the future of a nation. *European Journal of Social Psychology*, 48: o25-o35.

Obradović, S. (2018). Who are we and where are we going: From past myths to present politics. *Integrative Psychological and Behavioural Science*, 53(1), 57-75.

Obradović, S. (2017). Whose memory and why: A Commentary on the role of power and the construction of memory. *Culture & Psychology*, 23(2), pp.208-216.

Obradović, S. (2016). Don't Forget to Remember: Collective Memory of the Yugoslav Wars in Present-Day Serbia. *Peace and Conflict: Journal of Peace Psychology*, 22(1), pp.12-18.

Published Research Report

Bruter, M., Harrison, S., **Obradović, S.**, and Vives E. (2021). *The Big Conversation Research Pilot*. London: The British Council.

Bruter, M., Harrison, S., **Obradović, S.**, and Vives E. (2021). *The Big Conversation: Climate Change*. London: The British Council.

Peer-Reviewed Book Chapters

Bauer, M.W., McGovern, P. & **Obradović, S.** (2022). *Issue Attention to 'Income Inequality in UK and US Print Media, 1990-2015*. In Schifferes S & S Knowles (Eds) (2021) *Media and Economic Inequality*. London: Routledge.

Obradović, S. (2021). Myths. In Glaveanu, V. (Ed.) *The Palgrave Encyclopedia of the Possible* (pp.141-145). Springer.

Obradović, S. (2018). Creating integration. A case study from Serbia and the EU. In C. de Saint-Laurent, S. Obradović, & K. Carriere (Eds.), *Imagining collective futures. Perspectives from social, cultural and political psychology*. London: Palgrave Macmillan.

Obradović, S. (2018). Ideology and Actualized Democracy: Allies or Enemies? In

Wagoner, B., Brescó, I., & Glaveanu, V. (Eds.) *The Psychology of Democracy and Dictatorship: A volume in the series Niels Bohr Professorship Lectures in Cultural Psychology*, pp.161-176.

Obradović, S. & Howarth, C. (2016). Everyday Reconciliation. In Howarth, C. & Andreouli, E. (Eds.) *The Social Psychology of Everyday Politics*, pp. 131-145.

Obradović, S. & Howarth, C. (2017). Social Representations. In Turner, B. (Ed.) *The Encyclopedia of Social Theory*. Wiley-Blackwell.

Books

de Saint-Laurent, C., **Obradović, S.**, & Carriere, K. R. (Eds.). (2018). *Imagining collective futures: Perspectives from social, cultural and political psychology*. Springer.

Invited Talks

Invited Speaker , University of York	November	2023
Invited Speaker , Challenges and Opportunities in Bridging Science and Policy/ Policymaking – an Identity and Culture Perspectives, Coimbra, Portugal	November	2023
Invited Speaker , The Political Positions Between Us: Can Psychology Depolarise the Public, event at Royal Society of Edinburgh, Scotland	October	2022
Invited Speaker , European Centre for Populism Studies – Youth Seminar, Brussels	April	2022
Invited Speaker , Wohl/Tabri Research Lab, Carleton University, Canada	November	2021
Invited Speaker , Panel: Electoral Hostility: Threats to the sanctity of elections? LSE Events	February	2021
Invited Speaker , Institute for Income Inequality, LSE	February	2020
Invited Speaker , Academic workshop for launch of Electoral Psychology Observatory, LSE	February	2020
Invited Speaker , Institute for Interdisciplinary Research on Conflict & Violence (IKG), Bielefeld University, Germany	October	2019
Invited Speaker , UCL-OICD Workshop on Peace and Cohesion through Identity, University College London (UCL)	May	2019
Political Cognition Seminar , Psychology and Applied Language Sciences, University College London (UCL)	May	2019
Political Behaviour Seminar , Department of Government, LSE	May	2018

Teaching Experience

- Module Lead chair**, School of Psychology and Counselling, The Open University, Milton Keynes, UK 2022-
- *Conversion MSc in Psychology (MSc core course)*
- Module Production**, School of Psychology and Counselling, The Open University, Milton Keynes, UK 2020-2022
- *Conversion MSc in Psychology (MSc core course)*
 - *Developing qualitative research methods textbook chapter and virtual-learning environment content (and activities)*
- Course Instructor**, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2019-2023
- *Statistics and Research Methods for Psychological and Behavioural Science (Undergraduate course)*
 - *Teaching Qualitative Research Methods including data collection (interviews, focus groups) and data analysis (thematic analysis)*
- Research Topic Expert**, Department of Psychology and Language Sciences, University College London, London, UK 2019-2023
- *Advising MSc students conducting qualitative dissertations as part of PsychUP for Wellbeing research group*
- Course Convener**, Department of Psychology and Language Sciences, University College London, London, UK 2019
- *Qualitative Data Analysis (MSc core course)*
 - *Taught thematic analysis and assessed TA course work*
- Course Instructor & Seminar Leader**, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2018-2020
- *Contemporary Social and Cultural Psychology (MSc core course)*
 - *Social Psychology of Communication (MSc core course)*
 - *Fundamental Methods (MSc core course)*
 - *Taught qualitative research methods*
 - *Political Psychology (MSc elective)*
- Research Supervisor**, Department of Psychological and Behavioural Science, London School of Economics and Political Science, London, UK 2018-2020
- *Supervised multiple MSc level dissertations including qualitative, quantitative and mixed-methods projects*

Relevant qualifications:

- 2017** Postgraduate Certificate in Higher Education (PGCertHE) – Full Fellowship Level, Higher Education Academy
- 2016** Postgraduate Certificate in Higher Education (PGCertHE) – Associate Level, Higher Education Academy

Languages

- English (Fluent)
- Serbian (Native)
- Swedish (Native)

References

Available upon request.